

JULIA CAGNINELLI

CONTACT

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EDUCATION

University of the Arts, Philadelphia, PA
Bachelor of Fine Arts: Illustration. May 2004

SKILLSET

Drawing, Illustration, Painting, Design, Photography and Photo-Retouching
Photoshop, Illustrator, InDesign, and QuarkXPress

EXPERIENCE

PG&W. Bergamo, Italy

Graphic Designer and Illustrator

9/09 - present. I have adapted myself into the world of Italian advertising. My development started out with creating several illustrations for different clients, assisting with layout changes and photo-retouching, designing (from start to finish) product packaging, identity and concepting campaigns. Clients include ALP, Bianchi, Brevi, Cyrus, IKEA Italia, Oltremoto, UBI Bank and more.

Red Tettemer. Philadelphia, PA

In-House Illustrator

4/08 - 4/09. Created a wide range of illustrations for agency clients including Ska Brewery, Tween Brands, PBS Sprout and Advanta. Illustration process included working closely with designers, art directors and copy writers to concept ideas, from creating sketches in pencil to final illustrations in ink or vector art. Designed and developed a variety of characters and personalities.

Red Tettemer. Philadelphia, PA

Print Production Manager

8/07 - 4/08. Managed the production of all printed pieces from start to finish. End products ranged from print advertisements, outdoor signage and direct mail. Duties included hiring and appointing print vendors to complete jobs, negotiating prices with vendors and allocating to each client budget, selection of print method (off-set or digital) and appropriate paper stock depending on quantity and budget for each job, working closely with account managers, printers, art directors to assure production quality is met, supplying production artists with proper file and release specifications.

Red Tettemer. Philadelphia, PA

Production Artist

10/06 - 8/07. Duties included building templates and style sheets, creating and manipulating digital mechanical files, scanning and color-correcting, maintaining digital workflow, working closely with art directors, account managers, color houses and printers to create and maintain process, quality checking finalized designs for release, outputting files for print, preparing presentation boards, building mock-ups, training junior production personnel, photo-retouching and light design.

